



### ABOUT THE COMPETITION:

Much like our annual fantasy football project, which encourages the spirit of competition among member schools, the "SportsBiz Madness" Case Study competition motivates learning in a fun educational environment.

For those interested in participating in our national competition, the rules are below. If you prefer to utilize the individual case studies as class projects in your classroom without entering the competition, not to worry...we will post each case study in the downloads section of the site as we progress through the competition.

### COMPETITION DUE DATES:

- March 6th: First case study will be posted online and available to download
- March 18th: "Opening Round": All entries in response to the first case study are due
- March 29th: "Elite Eight" round submissions are due
- April 8th: "Final Four" round submissions are due
- April 19th: "Championship Round" submissions are due
- April 26th: Announcement of 2023 Case Study Tournament champions!

### THE FORMAT

Because we don't know how many teams will be participating in our competition, fielding an "opening round" bracket for our tournament-style competition would be impossible. So, we will plan to evaluate ALL entries for the first case study.

From there, we will select the top eight (8) responses, then enter each respective team into the "bracket" phase of the competition. Once in the bracket phase, the tournament will shift to a "head-to-head" format. The bracket phase of the competition will not be seeded. Each of the eight teams will fill the bracket and square off in four separate head-to-head contests. We will select which case study is best from each of these contests, and a winner will advance to the final four. The final four will then feature two separate head-to-head contests, with the winners advancing for a H2H championship finale.



### WHO CAN PARTICIPATE?

Students at all of our member schools are eligible to participate in our case study competition. Groups of 1-5 students would be ideal, although we welcome the participation of an entire class if that is your preference. A winning group of 1-5 students will receive gift cards as a prize. A winning group featuring an entire class will receive a pizza party instead of gift cards. In either case, a trophy will be awarded to the winning team to display in your classroom.

However (and as always), while we encourage the competition and enjoy seeing the remarkable creativity of your students, you are certainly welcome to administer this competition “in-house” without participating in our national competition. Each case study will be accessible to members from SCC’s downloads area of the website. For those not participating in the national competition, feel free to edit/adjust as you see fit for your classroom.

### WHAT'S AT STAKE?

What's at stake in our case study competition? Bragging rights, of course! In addition, a winning team made of a student group of 1-5 students will be awarded individual gift cards, while a winning team consisting of an entire classroom will receive a class pizza party! A trophy will also be given to the winning school to display in the classroom proudly.

### WHAT CAN WE EXPECT?

To see a recap of the winning round from last year's competition, please click [here](#).