

# BASEBALL FUN FACTS



Baseball is back! As Major League Baseball's 2022 season gets underway, here is a look at the business baseball by the numbers.

## 99

### LOCKED OUT

A 99-day lockout resulted in delaying MLB's 2022 Opening Day. For the first time in league history, the season won't begin until the second week of April. Fortunately, players and owners agreed to a deal just in time to avoid the cancellation of any regular season games.



### ECONOMIC IMPACT

With the delay and cancellation of spring training baseball games, communities in Florida and Arizona risked missing out on combined economic activity of an estimated \$1.3 billion.

## \$1.3 B

## 20

### INTERNATIONAL APPEAL

Players on the 30 MLB teams' opening day rosters hail from more than 20 countries and territories. They range from Aruba (Xander Bogaerts) and Australia (Liam Hendriks) to South Korea (Hyun-Jin Ryu) and Venezuela (Miguel Cabrera, Ronald Acuña Jr and Gleyber Torres).



### SIGNATURE SHOES

The eighth iteration of Los Angeles Angels star Mike Trout's Nike shoe will drop this year; the only other Major League Baseball players with a signature shoe include Bryce Harper (Under Armour) and Francisco Lindor (New Balance).

## 3

## \$59.3 M

### PAY DAY

Baseball's highest-paid player this year is New York Mets pitcher Max Scherzer who will earn \$59.3 million, the highest one-year total ever for a baseball player.



### TICKET PRICES

According to Team Marketing Report's annual Fan Cost Index report, attending a Boston Red Sox Game at Fenway Park is the most expensive outing in baseball, costing a family of four an average of \$376 per game.

## \$376

## \$1 M

### COMMUNITY SUPPORT

The MLB Players Association created a \$1 million fund to help workers affected by the owners' lockout in those communities impacted by the cancellation of Spring Training games in 2022



### BROADCAST RIGHTS

ESPN has announced that they have reached a seven-year deal that will start in 2022 that will total \$3.85 billion, or \$550 million annually, according to sources at ESPN.

## \$550 M

## \$85.7M

### MERCHANDISE SALES

Minor League Baseball and its 160 clubs in the U.S. and Canada combined for a record \$85.7 million in licensed merchandise sales in 2019, marking a 16 percent increase from 2018's \$73.8 million.



### FRANCHISE VALUES

The New York Yankees have been named by Forbes as Major League Baseball's (MLB) most valuable franchise at \$6 billion, making them the second most valuable sports franchise in the entire world (behind the Dallas Cowboys). The average MLB franchise is now said to be worth \$2.07 billion.

## \$6 B

## 34%

### ATTENDANCE

While the impact of the COVID-19 and limitations on the number of spectators lingered in early 2021, MLB stadiums drew just 45.3 million fans to regular-season games last season, a 33.9% drop from the 68.5 million in 2019, and the lowest figure since 1984.

