



SPORTS BUSINESS PROGRAM

SPONSORSHIP SAMPLES

SPORTS BUSINESS PROGRAM

THERE ARE MANY AREAS OF FACILITIES WHERE SPONSORS BENEFIT FROM THE VISIBILITY SIGNAGE PROVIDES. IN THIS SLIDE SHOW, WE WILL REVIEW SEVERAL EXAMPLES OF PLACES BOTH IN AND OUT OF A VENUE OR EVENT WHERE SIGNAGE COULD BE VISIBLE TO FANS.

PHYSICAL SIGNAGE COULD INCLUDE:

- STADIUM ENTRANCE
- STADIUM SCOREBOARD
- DIRECTIONAL SIGNAGE
- CONCESSIONS AREAS
- PARKING AREAS
- VIP AREAS
- ON OR NEAR THE FIELD OF PLAY
- EVENT SIGNAGE

DIGITAL SIGNAGE COULD INCLUDE:

- STADIUM SCOREBOARD



STADIUM ENTRANCE

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GROUP

SPONSORSHIP

SPORT

ANY



DIRECTIONAL SIGNAGE

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SBP GROUP

SPONSORSHIP

SPORT

ANY



OUTFIELD FENCE & BLEACHERS

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BASEBALL / SOFTBALL





SIDELINE SIGNAGE

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FOOTBALL / SOCCER / LACROSSE





TAILGATING CANOPIES

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OUTDOOR SPORTS



POOL SIGNAGE

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SWIMMING / WATER POLO / DIVING





CONCESSIONS STANDS

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ANY



GYMNASIUM ADVERTISING

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VOLLEYBALL / BASKETBALL





COURT SIGNAGE

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VOLLEYBALL / BASKETBALL



SCORE TABLE SIGNAGE

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VOLLEYBALL / BASKETBALL



EVENT SIGNAGE

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GOLF EVENT (TEE BOX, HOLE SPONSOR)





LANE SPONSORSHIPS

\$1,000
per lane

Your lane sponsorship includes custom set of cornhole boards with your business Logo, a set of bags and a score tower plus 1 team entry. Deadline for Lane Sponsorship is November 22nd. Boards ordered after that date can still be ordered but will not be ready for the event.

The boards are played on during the cornhole tournament and then are yours to keep at the conclusion of the event.

*The cornhole boards are professional level quality using 3/4" maple wood. Each board weighs 25 lbs and the dimensions are 2' x 4'.

E V E N T	AZ Christmas Carnival Charity Cornhole Tournament
D A T E	December 9, 2017
L O C A T I O N	18760 N Pima rd. Scottsdale, Az, 85255
T I M E	11am - 4pm

KBKORNHOLE.COM/XMAS • INFO@KBKORNHOLEGAMES.COM

SCORE TABLE SIGNAGE

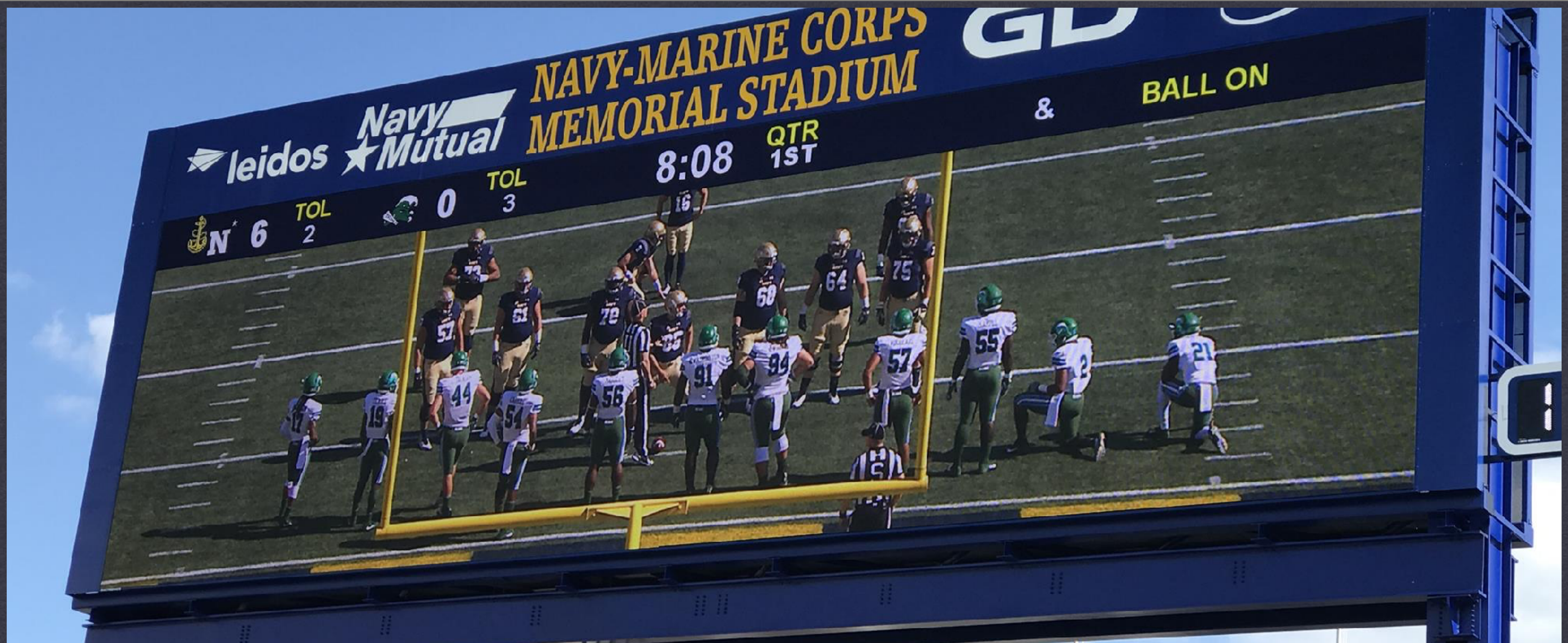
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ALTERNATIVE EVENTS



STADIUM SCOREBOARD

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SBP GROUP SPONSORSHIP

SPORT ANY

SPORTS
CAREER
CONSULTING