



Sports Career Consulting Presents:



**SUMMER SPORTS
MARKETING CONFERENCE
JUNE 23 – 25
PORTLAND, OREGON**

“Nothing of value comes without being earned.”

- Michael Jordan

This summer, students and teachers alike will have a unique opportunity to get a behind the scenes glimpse at some of the most iconic sports brands in the country. With private tours of Nike, the Moda Center (home to the Portland Trailblazers), and Providence Park (home of the Portland Timbers and Thorns), students will get an up close and personal look at the business of sports and advertising.

In addition to tours, attendees will hear from industry executives, providing the perfect opportunity for them to ask questions about our exciting industry. The conference will also include a social event and a chance to experience Portland’s thriving food truck scene to get a glimpse of the city’s unique culture.

CONDUCT / DRESS CODE

Sports Career Consulting (herein referred to as "SCC") asks that all event participants conduct themselves as "business professionals". Please make sure that all students and chaperones understand that, while participating in our event, they are representatives of your school and student leadership organization and should conduct themselves as such. Because we will be visiting places of business during work hours, it is imperative that ALL participants be on their best behavior. **WE RESERVE THE RIGHT TO ASK THOSE NOT COMPLYING WITH OUR CONDUCT POLICY TO LEAVE.**

IMPORTANT NOTE: Cameras are allowed but not INSIDE certain buildings throughout the event, however tour guides will let you know when taking pictures is permissible. If you are caught taking pictures in areas that you were told are off limits, your camera will be confiscated and returned at the end of the event.

Dress code for the event will be business casual but we will be spending a lot of time walking so please wear comfortable clothes and shoes.

SCC EVENT PARTICIPANT RELEASE FORM

Conduct and Dress Code Endorsement, Permissions to attend The PDX Sports Marketing conference, authorization to use student image and/or name on the SCC web site, Release of Claim for Damages, Emergency Medical Treatment Authorization, Insurance Information, and Private Transportation Form:

Participant (adult) Name _____ Date: _____

Address _____

Email: _____

School Name _____

Cell Phone: _____

I (name) _____ hereby absolve and release Sports Career Consulting as well as officials from participating businesses (tours) and/or the SCC authorized conference staff from any claims for any personal injuries which might be sustained while I am on the way to and from or during such SCC sponsored activities providing that this agreement shall not apply to any injury arising out of sole negligence of the preceding parties.

I hereby personally assume all risks in connection with my participation in this event, for any harm, injury or damage that I may suffer while in attendance of the event, whether foreseen or unforeseen.

I have read and agree to abide by the supplied Conduct Code. Should a conduct code violation occur, law enforcement personnel and/or security may be called to assist and attendees may be asked to leave the premises. I am aware of the consequences that will result from violation of any of the above guidelines.

By signing this agreement, I acknowledge that I have read and fully understand all terms of the agreement in its entirety. The agreement shall be binding on you, any legal representatives, and assigns. If attendee is a minor, this agreement must be signed by a parent or legal guardian on behalf of the attendee.

Participant Signature _____

Date _____

USE OF IMAGE AND NAME

I agree that my picture and/or name may be included on the Sports Career Consulting marketing material, online, or social media and/or future SCC promotional content.

Participant Signature _____

Date _____